



THE 39TH ANNUAL
**CLEVELAND IRISH
CULTURAL FESTIVAL**
JULY 19-21, 2024



SPONSORSHIP PACKET





SPONSORSHIP OPPORTUNITIES

After a triumphant return in 2023, the Cleveland Irish Cultural Festival is happy to announce that we'll be returning to the Cuyahoga County Fairgrounds once again. Join us July 19th - 21st for our 39th annual festival weekend.

As a sponsor, your brand will be front and center to nearly 15,000 visitors who attend the festival over the course of the weekend, drawing people from all over the country. We have numerous, flexible sponsorship opportunities for you to explore and spotlight your brand in the months prior to the festival.

Your sponsorship dollars will earn you valuable space on our social media posts, advertising, and signage. You'll be front-and-center throughout the weekend as our valuable partners. Plus, we'll welcome you as our special guests with tickets (and other perks!) to distribute to family, friends, and co-workers.

We are one of the only remaining family-run Irish festivals in the country and we invite you to be a part of the fun by becoming a sponsor this year. Cleveland has grown up with this beloved event and we'd love to have you join us as the next generation steps up to preserve, celebrate, and share our Irish heritage.

EMAIL US AT SPONSORSHIPCLEVELANDIRISH@GMAIL.COM TO GET STARTED!

**GO RAIBH MAITH AGAT!
WWW.CLEVELANDIRISH.ORG**





2024 CLEVELAND IRISH CULTURAL FESTIVAL SPONSORSHIP PACKAGES

Package Level	Details / Includes	Cost
<p>PRESENTING / PARTNERING SPONSOR</p>	<p>BEFORE THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Presenting sponsorship title on all materials, advertising & social media ■ Featured mention in pre-festival public relations/news coverage ■ Prominent feature listing on the festival website ■ Prominent feature on social media pages ■ Logo on event listing on thisiscleveland.com ■ Logo integration into pre-event advertising, including advertising ■ Logo on email alerts ■ Authorized use of event logo <p>AT THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Presenting sponsorship title on all materials ■ Sponsored live streams at the festival ■ Logo with prominent placement on volunteer t-shirts ■ Option to add branded item for entertainers' hospitality swag bags ■ Logo featured in the program ■ PA Announcements & stage announcements throughout the weekend ■ Logo featured on signage positioned outside of each festival entrance and inside the fairgrounds ■ Logo on every ticket sold ■ A small exhibit space in a central location to promote your brand during the festival <p>JUST FOR YOU!</p> <ul style="list-style-type: none"> ■ Four VIP passes into the hospitality room for entertainers (Priceless!) ■ Meet and greet opportunity with the band of your choice (Priceless!) ■ 50 Weekend Passes (\$2,500 value) ■ 20 Children's Area Wristbands (\$200 value) ■ Four VIP parking spots (Priceless!) 	<p>\$10,000+</p>





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Package Level	Details / Includes	Cost
<p>TRINITY STAGE SPONSOR</p>	<p>BEFORE THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Feature listing on the festival website ■ Exclusive feature on social media posts related to entertainment ■ Logo on event listing on thisiscleveland.com ■ Logo integration into pre-event advertising ■ Featured mention in pre-festival public relations/news coverage ■ Logo on email alerts ■ Authorized use of event logo <p>AT THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Name included in stage title ■ Logo featured in the program ■ Logo featured on signage positioned outside & inside stage area ■ Logo featured on volunteer t-shirts ■ Logo on every ticket sold ■ Sponsored social media stories from your stage on the weekend ■ Option to add branded item for entertainers' hospitality swag bags or room ■ Promotional announcements from your stage made by festival staff between performances throughout the weekend ■ A small exhibit space to promote your brand during the festival next to your stage <p>JUST FOR YOU!</p> <ul style="list-style-type: none"> ■ Two VIP passes into the hospitality room for entertainers (Priceless!) ■ Meet and greet opportunity with the band of your choice (Priceless!) ■ 10 Weekend Passes for the Festival (\$500 value) ■ 30 Day Passes for the Festival (\$600 value) ■ 10 Children's Area Wristbands (\$100 value) ■ Two VIP parking spots (Priceless!) 	<p>\$8,000</p>





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Package Level	Details / Includes	Cost
<p>EMERALD STAGE SPONSOR</p>	<p>BEFORE THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo integration into pre-event advertising ■ Logo on the sponsorship page of the festival website ■ Logo on email alerts ■ Authorized use of event logo <p>AT THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Name included in stage title ■ Logo featured in the program ■ Logo featured on signage positioned outside & inside stage area ■ Logo featured on volunteer t-shirts ■ Logo on every ticket sold ■ Sponsored social media stories from your stage on the weekend ■ Option to add branded item for entertainers' hospitality swag bags or room ■ Promotional announcements from your stage made by festival staff between performances throughout the weekend <p>JUST FOR YOU!</p> <ul style="list-style-type: none"> ■ Two VIP passes into the hospitality room for entertainers (Priceless!) ■ Meet and greet opportunity with the band of your choice (Priceless!) ■ 10 Weekend Passes for the Festival (\$500 value) ■ 20 Day Passes for the Festival (\$400 value) ■ 10 Children's Area Wristbands (\$100 value) ■ One VIP parking spot (Priceless!) 	<p>\$6,000</p>





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Package Level	Details / Includes	Cost
<p>CLADDAGH STAGE SPONSOR</p>	<p>BEFORE THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo integration into pre-event advertising ■ Logo on the sponsorship page of the festival website ■ Authorized use of event logo <p>AT THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Name included in stage title ■ Logo featured in the program ■ Logo featured on signage positioned outside & inside stage area ■ Logo featured on volunteer t-shirts ■ Logo on every ticket sold ■ Sponsored social media stories from your stage on the weekend ■ Option to add branded item for entertainers' hospitality swag bags or room ■ Promotional announcements from your stage made by festival staff between performances throughout the weekend <p>JUST FOR YOU!</p> <ul style="list-style-type: none"> ■ Meet and greet opportunity with the band of your choice (Priceless!) ■ 10 Weekend Passes for the Festival (\$500 value) ■ 15 Day Passes for the Festival (\$300 value) ■ 10 Children's Area Wristbands (\$100 value) ■ One VIP parking spot (Priceless!) 	<p>\$4,000</p>





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Package Level	Details / Includes	Cost
<p>SHAMROCK STAGE SPONSOR</p>	<p>BEFORE THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo integration into pre-event advertising ■ Logo on the sponsorship page of the festival website ■ Authorized use of event logo <p>AT THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Name included in stage title ■ Logo featured in the program ■ Logo featured on signage positioned outside & inside stage area ■ Logo featured on volunteer t-shirts ■ Logo on every ticket sold ■ Sponsored social media stories from your stage on the weekend ■ Option to add branded item for entertainers' hospitality swag bags or room ■ Promotional announcements from your stage made by festival staff between performances throughout the weekend <p>JUST FOR YOU!</p> <ul style="list-style-type: none"> ■ Meet and greet opportunity with the band of your choice (Priceless!) ■ 4 Weekend Passes for the Festival (\$200 value) ■ 15 Day Passes for the Festival (\$300 value) ■ One VIP parking spot (Priceless!) 	<p>\$2,000</p>





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Package Level	Details / Includes	Cost
<p>KID AREA SPONSOR</p>	<p>BEFORE THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo on the sponsorship page of the festival website ■ Feature on kid-related social media posts ■ Authorized use of event logo <p>AT THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo featured on signage around the kids area ■ Option to add branded item to info table in the kids area ■ On stage announcements made once per day from each stage by festival staff <p>JUST FOR YOU!</p> <ul style="list-style-type: none"> ■ 20 day passes for the festival (\$400 value) ■ 10 Children's Area Wristbands (\$100 value) 	<p>\$2,000</p>
<p>FOOD COURT SPONSOR</p>	<p>BEFORE THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo on the sponsorship page of the festival website ■ Feature on food-related social media posts ■ Authorized use of event logo <p>AT THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo featured on signage at each food vendor and throughout the food court ■ Logo featured in the program ■ On stage announcements made once per day from each stage by festival staff <p>JUST FOR YOU!</p> <ul style="list-style-type: none"> ■ 20 day passes for the festival (\$400 value) 	<p>\$2,000</p>





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Package Level	Details / Includes	Cost
<p>CORNHOLE TOURNEY/ SPORT SPONSOR</p>	<p>BEFORE THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo on the sponsorship page of the festival website ■ Feature on sport-related social media posts ■ Authorized use of event logo <p>AT THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo featured on signage around the cornhole tournament field ■ Logo featured in the program ■ Option to add branded item to info table in the cornhole area or a small exhibit space to promote your brand in the cornhole area ■ On stage announcements made once per day from each stage by festival staff <p>JUST FOR YOU!</p> <ul style="list-style-type: none"> ■ 20 day passes for the festival (\$400 value) 	<p>\$2,000</p>
<p>GOLD LEVEL SPONSOR</p>	<p>BEFORE THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo on the sponsorship page of the festival website ■ Feature on food-related social media posts ■ Authorized use of event logo <p>AT THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo featured on volunteer t-shirts ■ Logo featured in the program ■ On stage announcements made once per day from each stage by festival staff <p>JUST FOR YOU!</p> <ul style="list-style-type: none"> ■ 15 day passes for the event (\$300 value) ■ 5 Children's Area Wristbands (\$50 value) 	<p>\$1,500</p>





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Package Level	Details / Includes	Cost
<p>WHITE LEVEL SPONSOR</p>	<p>BEFORE THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo on sponsorship page of the festival website ■ Authorized use of event logo <p>AT THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo featured on volunteer t-shirts ■ Logo featured in the program <p>JUST FOR YOU!</p> <ul style="list-style-type: none"> ■ 12 day passes for the event (\$240 value) ■ 4 Children's Area Wristbands (\$40 value) 	<p>\$1,000</p>
<p>GREEN LEVEL SPONSOR</p>	<p>BEFORE THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo on sponsorship page of the festival website ■ Authorized use of event logo <p>AT THE FESTIVAL!</p> <ul style="list-style-type: none"> ■ Logo featured on volunteer t-shirts <p>JUST FOR YOU!</p> <ul style="list-style-type: none"> ■ 10 day passes for the event (\$200 value) ■ 2 Children's Area Wristbands (\$20 value) 	<p>\$500</p>
<p>CREATE YOUR OWN SPONSORSHIP PACKAGE!</p>	<p>Choose from the perks above to create your own comparable sponsorship package!</p>	<p><i>Negotiable!</i></p>

Place an ad in our full-color program booklet for \$100





2024 SPONSOR COMMITMENT FORM

SPONSOR INFORMATION

COMPANY NAME			
CONTACT NAME			
MAILING ADDRESS			
CITY/STATE/ZIP			
PHYSICAL ADDRESS			
CITY/STATE/ZIP			
PHONE/EMAIL			

PARTNERSHIP LEVEL. INFORMATION

PARTNERSHIP LEVEL			
PARTNERSHIP INVESTMENT			
SIGNATURE/DATE			

