

CLEVELAND IRISH CULTURAL FESTIVAL

July 19-21, 2024

Sponsorship Opportunities



After a triumphant return in 2023, The Cleveland Irish Cultural Festival is happy to announce that we'll be returning to The Cuyahoga County Fairgrounds once again July 19th - 21st for our 39th festival!

As a sponsor, your brand will be front and center to the nearly 35,000 visitors who attend the festival over the course of the weekend, drawing people from all over the tri-state area. We have numerous, flexible sponsorship opportunities for you to explore and that will get your brand noticed up to three months prior to the festival.

Your sponsorship dollars will earn you valuable space in our social media, advertising, and signage. Plus, we'll have you as our special guests with a number of tickets to distribute to family, friends and co-workers.

Join us today to become part of Cleveland's premier Irish cultural festival!

Email us at sponsorshipclevelandirish@gmail.com to get started! Go Raibh Maith Agat!



Claddagh Sponsor

\$10,000

(tax deductible donation: \$8,600)

- Presenting sponsorship title
- Naming rights for the main stage
- Prominent feature listing on the festival website
- Prominent feature on social media pages and boosted posts
- Logo featured on banners positioned inside the fairgrounds
- Logo placement on volunteer t-shirts
- Branded item for swag bags distributed in the hospitality area
- 50 day passes for the event
- Promotional PA Announcement from Main Stage (made by festival staff)
- A kiosk or small exhibit space to promote your brand during the festival
- Featured mention in all pre-festival public relations/news coverage



Pot of Gold Sponsor

\$7,500

(tax deductible donation: \$5,700)

- Logo on the sponsorship page of the festival website
- Logo on secondary stage
- Featured on social media pages
- Logo placement on volunteer t-shirts
- Branded item for swag bags distributed in the hospitality area
- 40 day passes for the event
- Promotional PA Announcement from Secondary Stage (made by festival staff)
- A kiosk or small exhibit space to promote your brand during the festival



Emerald Coast Sponsor

\$5,000

(tax deductible donation: \$3,360)

- Logo on the sponsorship page of the festival website
- Logo on tertiary stage
- Featured on social media pages
- Logo placement on volunteer t-shirts
- Branded item for swag bags distributed in the hospitality area
- 30 day passes for the event
- Promotional PA Announcement from one stage (made by festival staff)



Shamrock Sponsor

\$3,000

(tax deductible donation: \$1,690)

- Logo on the sponsorship page of the festival website
- Featured on social media pages
- Reciprocal link on Friends of the Festival page
- Logo on volunteer T-shirts
- 20 day passes for the event

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Kids Craft Sponsor

\$2,500

(tax deductible donation: \$8,600)

- Logo featured on banners outside the kids area
- Prominent feature listing on the festival website
- Feature on social media pages
- Promotional announcements throughout the weekend
- 20 day passes for the event



Food Court Sponsor

\$2,500

(tax deductible donation: \$5,700)

- Logo featured on banners outside the food court
- Prominent feature listing on the festival website
- Feature on social media pages
- Promotional announcements throughout the weekend
- 20 day passes for the event



Celtic Sponsor

\$1,500

(tax deductible donation: \$3,360)

- Logo on sponsorship page of the festival website
- Logo featured in print materials
- Featured on social media pages
- Reciprocal link on Friends of the Festival page
- Logo on volunteer t-shirts
- 15 day passes for the event



Leprechaun Sponsor

\$500

(tax deductible donation: \$1,690)

- Logo on sponsorship page of the festival website
- Logo on volunteer t-shirts
- Social media mentions
- Authorized use of event logo
- 10 day passes for the event

You can register your sponsorship online at www.XXXXX.com or by using the form below.

I would like to participate at the _____ sponsor level for \$ _____

Name: _____ Phone: _____

Company (for listing in program): _____

Address: _____

City, State / Zip: _____

Email: _____

Payment: ☐ Check* ☐ VISA ☐ MasterCard ☐ AmEx Card #: _____

Exp. Date: _____ Security Code: _____ Signature: _____

** Please mail and make payable to: Northeast Ohio Foundation of Patriotism - 9321 Oxford Trail Cleveland, Ohio 44141-2586